



For Immediate Release:
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**NESTLÉ WATERS NORTH AMERICA SPONSORS
CALIFORNIA INTERNATIONAL MARATHON IN SACRAMENTO**
*Company Donates Arrowhead Mountain Spring Water
to Hydrate Racers Crossing Finish Line*

Sacramento, CA – Building on its commitment to strong community relations and healthy living, Nestlé Waters North America is a sponsor of this weekend’s California International Marathon (CIM) in Sacramento. The company donated one bottle of water for every runner crossing the finish line at the State Capitol on Sunday, December 6.

“Nestlé Waters is proud to sponsor the California International Marathon and to provide water to hydrate the thousands of runners crossing the finish line on race day,” said Sacramento Plant Manager Chris Kemp. “This is just the first step in what Nestlé hopes will be a strong, long-lasting relationship with the Sacramento community and with CIM, and we are proud of all those going the distance on Sunday.”

The water donated to CIM is bottled in Nestlé Waters’ Eco-Shape™ bottle, which is:

- Made with an average of 30 percent less plastic versus comparable sized carbonated and non-carbonated beverages.
- Able to be packaged more efficiently to reduce the use of packaging materials and which features a label approximately one-third smaller than average.
- More flexible so it’s easier to crush for recycling.
- Lighter weight, meaning less energy is used to produce it.

Nestlé Waters encourages race participants to recycle their Arrowhead Mountain Spring Water bottles in the recycle bins at the finish line. As a natural resource company, Nestlé Waters has a long history of environmental commitment and is always seeking ways to increase energy efficiency and reduce its environmental footprint through industry-leading innovations such as the Eco-Shape™ bottle.

In addition to the company’s commitment to environmental stewardship, Nestlé Waters is committed to developing strong ties to the Sacramento community by demonstrating integrity and accountability, supporting community projects and volunteer programs and providing a helping hand in times of need. Read more about Nestlé Water’s Good Neighbor Policy [here](#).

In July 2009, Nestlé Waters announced that it will be opening a bottling plant in Sacramento in early 2010. Sponsoring CIM is just the first step in Nestlé’s long-term commitment to the Sacramento community, and the company hopes to work to promote healthy living and environmental responsibility for many years to come.

To learn more about Nestlé Waters in Sacramento, visit our Web site at sacramento.nestlewatersca.com.

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About Nestlé Waters North America

Central to the leadership of Nestlé Waters North America Inc. is its 33-year history and single-focus on producing bottled water products. The company's dedication to product quality, manufacturing expertise, low-cost production, employee development and environmental stewardship, especially in the areas of water use, energy and packaging, has helped Nestlé Waters become the number one bottled water company in the U.S. To reach success, the company follows its credo: Respect for each other, respect for the environment, and respect for the community. To learn more, visit www.nestlewatersnorthamerica.com.