



The Healthy Hydration Company™

For Immediate Release:

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**NESTLÉ WATERS NORTH AMERICA SPONSORS DOWNTOWN SACRAMENTO
PARTNERSHIP'S 2010 FRIDAY NIGHT CONCERTS IN THE PARK SERIES**

Company Donates Arrowhead Mountain Spring Water to Concert Series

Sacramento, CA – Nestlé Waters North America today announced sponsoring the Downtown Sacramento Partnership's 2010 Friday Night Concerts in the Park, a 15-week concert series featuring some four dozen Sacramento-area bands performing in Cesar Chavez Plaza between May 7 and August 13.

“Like the Downtown Sacramento Partnership, Nestlé Waters North America is committed to engaging with the Sacramento-area community and supporting the city's cultural and urban center,” said Sacramento Plant Manager Chris Kemp. “We are pleased to sponsor the 2010 Friday Night Concerts in the Park series and offer concert goers the option of a healthy beverage to enjoy while listening to Sacramento's terrific local talent. We look forward to continuing to invest and partner in community events for many years to come.”

The water donated to the Downtown Sacramento Partnership is bottled in Nestlé Waters' Eco-Shape™ bottle, which is:

- Made with an average of 30 percent less plastic versus comparable sized carbonated and non-carbonated beverages.
- Able to be packaged more efficiently to reduce the use of packaging materials and which features a label approximately one-third smaller than average.
- More flexible so it's easier to crush for recycling.
- Lighter weight, meaning less energy is used to produce it.

Nestlé Waters encourages all concert goers to recycle their Arrowhead Mountain Spring Water bottles in the recycle bins stationed around Chavez Plaza. As a natural resource company, Nestlé Waters has a long history of environmental commitment and is always seeking ways to increase energy efficiency and reduce its environmental footprint through industry-leading innovations like the Eco-Shape™ bottle.

In addition to the company's commitment to environmental stewardship, Nestlé Waters is committed to developing strong ties to the Sacramento community by demonstrating integrity and accountability, supporting community projects and volunteer programs and providing a helping hand in times of need. Last month, Nestlé Waters partnered with Girls on the Run of Greater Sacramento to support the American River Parkway Half Marathon and 5k. In December, the company sponsored the [California International Marathon](#).

To read more about Nestlé Waters' Good Neighbor Policy, please click [here](#). To learn more about Nestlé Waters and the bottling facility it opened in Sacramento earlier this year, please visit our Web site at sacramento.nestlewatersca.com.

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About Nestlé Waters North America

Central to the leadership of Nestlé Waters North America Inc. is its 33-year history and single-focus on producing bottled water products. The company's dedication to product quality, manufacturing expertise, low-cost production, employee development and environmental stewardship, especially in the areas of water use, energy and packaging, has helped Nestlé Waters become the number one bottled water company in the U.S. To reach success, the company follows its credo: Respect for each other, respect for the environment, and respect for the community. To learn more, visit www.nestlewatersnorthamerica.com.